

Drug Free That's Me™ School Program: Imagine a school program that gets elementary school kids so jazzed up that they do homework from the sessions willingly. Imagine a program that lasts just five days, but is so powerful that for years after students say it was one of the best experiences of their grade school years. Imagine a program so motivational that when kids come home from school they want nothing more than to do a little good in their family and neighborhood. Imagine a week-long assembly that starts at school but “comes home” to involve the family, the community and parents.

No need to imagine, the program is the week-long “Drug Free That's Me.” And for 20 years this campaign has been in schools improving young lives and giving kids the power to avoid drugs and alcohol. The **Drug Free That's Me** program works by educating young children on these time-tested principles: how to use positive self-talk; the need for commitment; the power of goal setting; the power of music; and the miracle of helping others. More than anything the program is about the power of thought control and how positive thoughts are the foundation of a drug and alcohol free life.

The result is scores of letters from educators, administrators, parents and most of the kids themselves who say Sly Dog and the Drug Free That's Me program changed their life, their school and their family.

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- *How to use positive self-talk*
- *The need for commitment*
- *The power of goal setting*
- *Choice and Consequences*
- *Teach Purpose, Passion, & Power concept*
- *The miracle of helping others*



WHO THE DOG IS: In 1989, Todd began to share an anti-drug and self-empowerment message with school kids. His motivation was no more complicated than the fact that he wanted to prevent other people from going through the same hell he had. Driven by his personal experience and studies, his approach was distinct. He went beyond the “just say no” campaigns to really giving kids the tools to not only say no, but how to live without the crutch of drugs or alcohol. His workshops lasted a full school-week instead of just an hour or two. Drawing on his high school nickname he developed the iconic character Sly Dog to help him get past the generational differences to really reach the kids. And together they got results.

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At the heart of the Sly Dog approach is the timeless insight that just as the mind and thought contains the weapons to destroy one's self and others, it likewise includes the tools to create and build; either can be forged from the same steel. Sly Dog teaches that by controlling thoughts, kids shape their character, their environment, and their future.

Please Contact Todd at todd@drugfreethatsme.org for more information.